



Statement of Purpose

Our Service pledge:

- Listen to the customers needs, wants, requirements and desires.
- Review present transaction systems/methods currently being utilized.
- Review rate and fee schedules with current merchant account(s)/provider(s).
- Provide a complete review with our findings and observations.
- Provide and recommend a payment processing strategy and plan.
- Implement selected solutions that meet the merchants desired level of tolerance.
- Maintain consistent/constant contact with our customers.

Our Methods used:

- Provide the proper tools and methodology to process payment transaction in the most cost-effective manner.
- Automate Reoccurring transactions for membership/tuition services.
- Deliver transaction data in the format desired for operations, management and bookkeeping.
- Provide the fastest deposit funding aligned with the company's needs for improved cash flow.
- Allow controlled Administrative User Management and transaction tracking.
- Protect and educate against fraud, disputed transactions and chargebacks.
- Keep customers educated and informed about industry changes that may affect their business.
- Provide all PCI compliance related services.
- Provide free equipment and enhanced onsite service when possible.
- Eliminate most all/any unnecessary set-up fees and charges
- Eliminate ALL multi year term agreements that have no cancellation or termination fees.
- Reduce any unneeded communication costs (analog phone lines, etc.).

Our goals and objectives to help our customers:

- Enhance/improve cash flow.
- Increase average transaction size.
- Reduce all transaction costs and fees.
- Maintain and increase customer/member retention.
- Improve customer transaction experience.
- Have us as an "Advocate" to protect and fight the industry service providers know challenges.
- Help grow their business and make electronic payment processing simple and easy.

**Provide a Comprehensive Strategy
Suggest the Proper Solutions
Deliver the Highest Level of Service
At the Most Competitive Price!**